

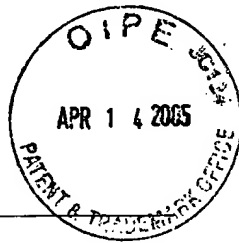
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On

TOWNSEND and TOWNSEND and CREW LLP

By:



**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE –
EXAMINING GROUP 2141**

PATENT
Attorney Docket No.: 017887-007600US

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

YOO, JANICE et al.

Application No.: 09/654,405

Filed: September 1, 2000

For: WEB SITE ACTIVITY
MONITORING SYSTEM WITH
TRACKING BY CATEGORIES AND
TERMS

Customer No.: 20350

Confirmation No.

Examiner: Sajid Yussuf

Technology Center/Art Unit: 2141

**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE EXAMINING
GROUP 2141**

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action mailed November 10, 2004 on the above-referenced application, please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.